

Jason Rashaad, MBA, PMP

AI & Cross-Cultural Communication Lecturer | Researcher in Generative AI & Trust

EXECUTIVE SUMMARY

Visionary entrepreneur, AI strategist, and organizational transformation leader with over 20 years of experience spanning Fortune 500 enterprises, government, and academia. Founder of *What Comes Next? LLC*, a research-driven consultancy focused on AI adoption, trust in Generative AI, and the future of work. Proven expertise in executive consulting, digital transformation, and AI governance, with a track record of delivering cutting-edge insights at the intersection of technology, business, and culture.

PROFESSIONAL EXPERIENCE

Founder & Principal Consultant

What Comes Next? LLC

2020 – Present

- Established and scaled a strategic consulting firm specializing in AI governance, risk management, and digital transformation.
- Developed *The Catalyst*, a proprietary framework for AI adoption, trust, and human-AI collaboration.
- Advised enterprises and government agencies on AI ethics, responsible deployment, and policy development.
- Delivered thought leadership through keynote presentations, workshops, and executive coaching on AI-driven transformation.
- Led research and deployment of AI tools, including private LLM models, ensuring privacy, security, and ethical compliance.

Adjunct Professor

Davenport University

2023 – Present

- Designed and delivered courses on project management and digital transformation.

- Engaged students in discussions on AI adoption, automation fears, and the evolving workforce.

Manager – Federal Strategy & Technology

Deloitte | Booz Allen Hamilton | Oracle

2009 – 2014

- Provided strategic consulting and technology solutions to federal agencies including the Intelligence Community, DHHS, DoD, NASA, DoJ, and FBI.
- Advised on large-scale IT modernization initiatives, data governance, and cybersecurity strategy.
- Led cross-agency collaboration efforts to enhance interoperability and risk management frameworks.
- Developed automation strategies for classified and unclassified federal programs.

Technical Program Manager

Amazon | General Motors

2015 – 2019

- Led global IT initiatives, ensuring compliance with international regulations.
- Managed large-scale Agile execution across distributed engineering teams.
- Spearheaded digital transformation efforts, optimizing enterprise data strategies and cloud adoption.

Enterprise Technology & Transformation Consultant

Ford | State of Michigan | Multiple Federal & State Contracts

2019 – 2024

- Delivered enterprise technology solutions in the public sector, focusing on digital transformation, AI adoption, and Agile methodologies.
 - Managed multi-million-dollar IT projects across Ford and government agencies, optimizing data governance, cybersecurity, and operational efficiency.
 - Led Agile transformation efforts, increasing efficiency by 35% in large-scale public sector programs.
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EDUCATION

- Doctor of Business Administration (DBA) (In Progress)
Drexel University, LeBow College of Business
 - Research Focus: Trust in Generative AI, Ethical AI Adoption & Governance
 - Master of Business Administration (MBA)
Michigan State University, Broad College of Business
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CERTIFICATIONS & PROFESSIONAL AFFILIATIONS

- Project Management Professional (PMP)
 - Certified Information Systems Security Professional (CISSP) (expired)
 - PMI Great Lakes Chapter – Manager of IT Outreach
 - International Association of Privacy Professionals (IAPP)
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SPEAKING ENGAGEMENTS & THOUGHT LEADERSHIP

- PMI Great Lakes Chapter Professional Development Day – *The Future of Work: Empowering the PMO to Lead in AI*
 - PMI Great Lakes Chapter May Monthly Meeting – *Digital Transformation Insights from the Automotive Sector*
 - PMI Great Lakes Chapter Spring Symposium – *Navigating Cross-Cultural Communication in Projects*
 - Project Management Innovation Conference (PMIC) Harrisburg – *Bridging Cultures in Global Teams*
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KEY SKILLS & EXPERTISE

- AI Strategy & Governance
- Digital Transformation & Change Management
- Entrepreneurship & Business Innovation
- Ethical AI Adoption & Risk Management

- Executive Leadership & Consulting
- Agile & Project Management
- Public Speaking & Thought Leadership